

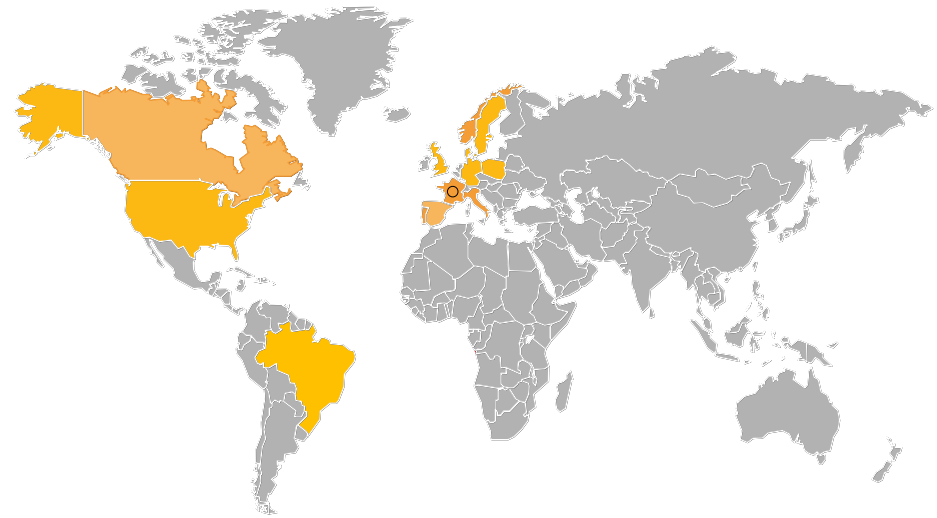
Become a Reseller



About NeoTech

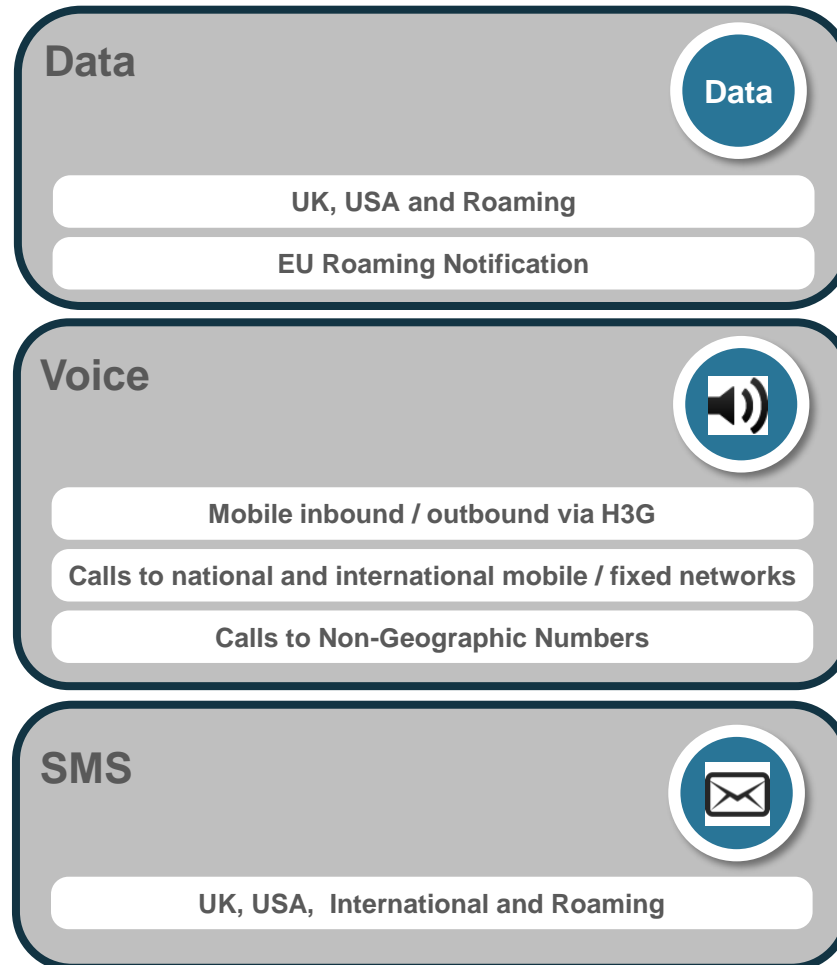
NeoTech Telecoms (UK) Ltd. is a solutions and services provider specifically focussed on the Brazilian, US and European Markets, the Global market for the International Traveller and International IoT Services.

- Infrastructure, solutions and services for all service operators – **Mobile Solutions**, VoIP, M2M, International Roaming;
- Special services for Brazilian Expatriates and Travellers to North America and Europe;
- International Roaming to nearly 200 countries;
- M2M Roaming Services worldwide, without roaming charges – The NeoTrak Platform;
- OTT Applications replacing traditional voice and data services.



The NeoTech MVNO








Conventional Services



CallLar Special Services

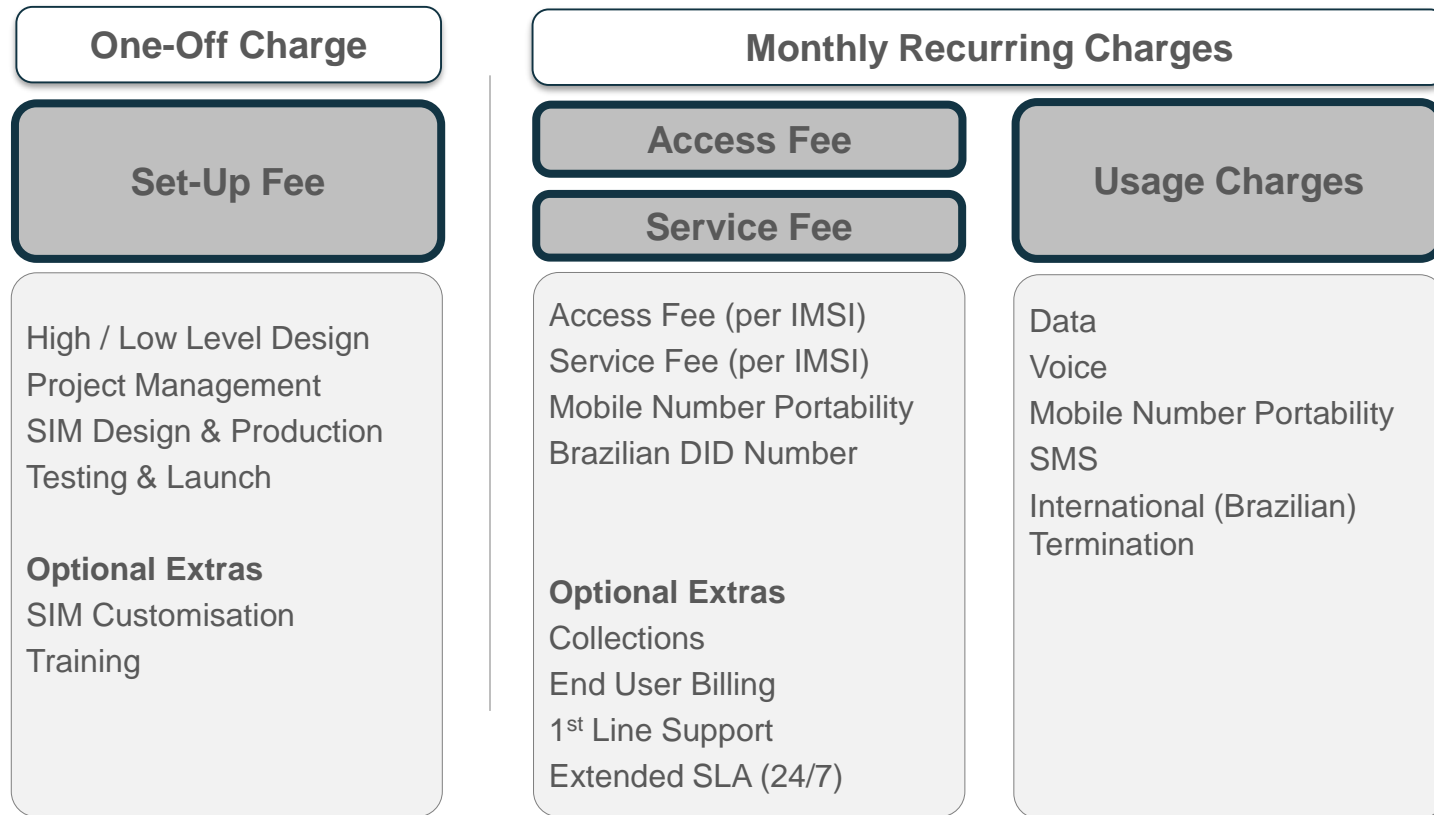
- The NeoTech CallLar Services offers numbers and local service in the USA and UK, with telephony, SMS and Data;
- The CallLar Services are provided with a Brazilian fixed line telephone number. Callers from Brazil place a local call to a fixed line and it is transferred to the mobile phone in the US, UK or wherever it may be located;
- Travellers from Brazil, can implement call forwarding on their normal cell phones to the fixed line number and continue receiving all calls to their own Brazilian Mobile number wherever they might be;
- Calls from the mobile phone to destination outside of the US or Europe are routed through the NeoTech IP Servers, guaranteeing quality calls at an economical price;
- Economical Data charges in the US and Europe;
- CallLar Services are prepaid with web top up.

CallLar UK Services – Feature Summary

						
Voice Telephony	Mobile Data	Voice Features	SMS	Roaming	Voicemail	Number Portability
<ul style="list-style-type: none"> - Mobile-originated and mobile-terminated - Access via H3G network - Termination to national fixed and mobile phones through H3G - Termination to international mobile and fixed networks through our SIP Servers - Non-Geographic Numbers in Brazil associated with SIM Card - Calls to Non-Geographic numbers 	<ul style="list-style-type: none"> - Direct connection of data services to the internet - Access Point Name 	<ul style="list-style-type: none"> - Calling Line Identification Presentation (CLIP) - Calling Line Identification Restriction (CLIR) - Call Waiting (CW) - Call hold (HOLD) - Call Forwarding Unconditional (CFU) fixed net and VMS - Call Forwarding Busy (CFB) - Call Forwarding No Reply (CFNR) - Call Forwarding to Voice Mail (CFVM) 	<ul style="list-style-type: none"> - Mobile-originated SMS to be terminated - Termination to UK and most international mobile networks - SMS roaming 	<ul style="list-style-type: none"> - End-customer charging for mobile terminated and originated calls while roaming - End-customer charging for mobile originated SMS while roaming - End-customer charging for GPRS/3G usage while roaming - Customer notification when roaming - Preferential Rates for Roaming in Europe 	<ul style="list-style-type: none"> - Automatic setup of voice mailbox for new customers - SMS notification for new voice messages - Access authentication via CLI or PIN - Change PIN - Announcement-only mode activate/deactivate per voice mailbox - Name recording - Personal prompt recording - Can be queried from foreign networks 	<ul style="list-style-type: none"> - Mobile Portability Number according to the OFCOM regulation - Port In - Port Out

CallLar For White Label Services

The CallLar business model is structured into two simple charge types 1) One-Off Charges and 2) Monthly Recurring Charges.



CallLar For White Label Services

Initial Set Up Fee - USD 60.000

Fee includes: Standard API, MNP, MSISDN, Voice Mail, Roaming, Routing

Monthly Service Fee - USD 7,500 – including 5,000 IMSI.

MNP functionality - USD1000 month.

Minimum traffic commitment equals approx. 3000 end users end of year.

Month 1 and 2	Months 3 - 6	Months 7 - 12	Months 13 - 36
USD7,100	USD21,300	USD28,400	USD35,500

CallLar Pricing Summary – Usage Charges

Usage Charges	USD - Prices exclude VAT
Voice Mobile Originating Minutes – monthly volume	Price Per Minute (USD)
0 – 5,000,000	0.016
> 5,000,001	0.0155
Neosat to Neosat mobile call	0.025
Termination to Fixed in UK (inc. capacity cost)	0,0125
Termination to Mobile (inc. capacity cost)	0,0125
MNP Donor Conveyance Charge (DCC) for MT voice to ported numbers	0.00050
MNP agreement monthly cost	£000.00
SMS	Price Per SMS (USD)
SMS MO	0.015
SMS termination	0.030
Data – monthly volume	Price Per MB (USD)
0 – 1 TB	0.013
> 1 TB	0.012

CallLar Pricing Summary – Usage Charges

Monthly Recurring Charges	Prices exclude VAT
Monthly Service Fee per IMSI	
0 – 6,000	1.50
6001-15,000	1.40
15,001+	1.35
Monthly commitment (minimum number of IMSIs)	5,000
Cost per SIM min order 5000	1.50

CallLar Time Table

Once a contract has been agreed, it typically takes 12 weeks to establish, test and launch a new MVNO. The launch date is formally communicated in the Project Plan.

Project – Standard MVNO



SIM Process



Network



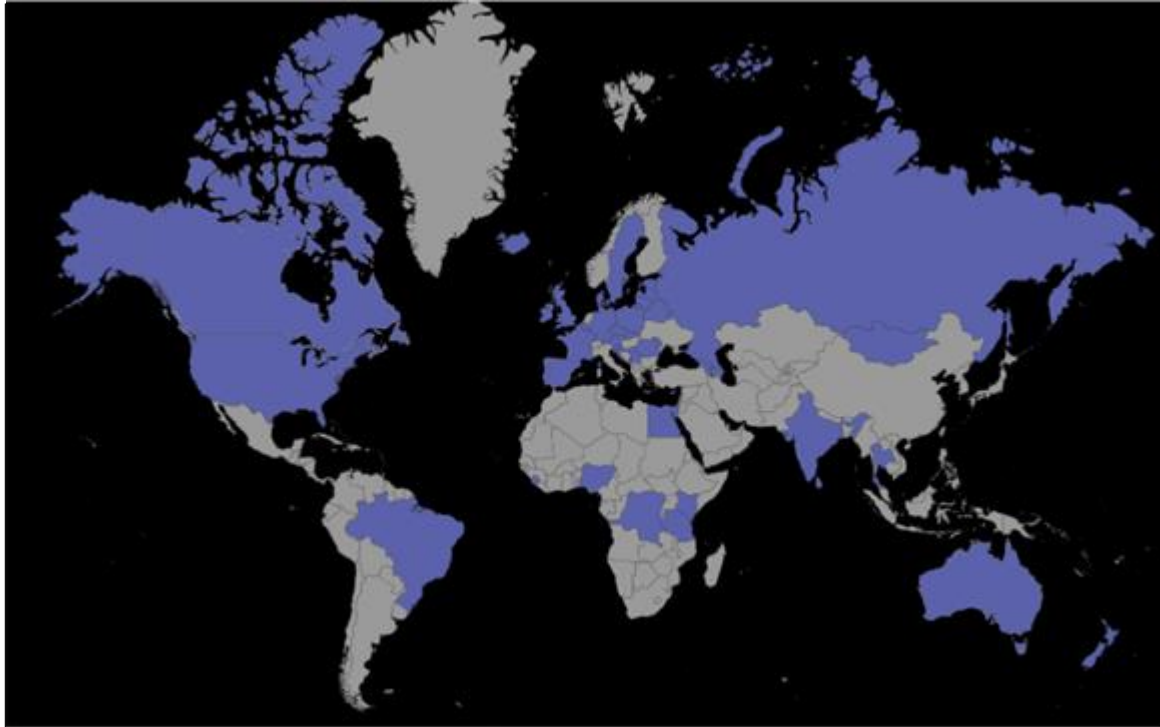
CallLar Network Overview



- Carrier-grade infrastructure with network presence in US, UK, Germany, Denmark, Sweden, Poland.
- Direct interconnect infrastructure partners with BT and H3G. International voice routed via Tata Communications.
- Direct roaming agreements, with enhanced coverage from Comfone Roaming Hub.
- London Point-of-Presence, including Mobile Network Code (MNC) and MSISDN range allocated by Ofcom in UK.
- Intelligent Network (IN) platform and wholesale voice network for the routing of international traffic, backed by Cisco based GGSN capability with enhanced traffic monitoring, application detection and QoS optimisation.

CallLar Roaming Coverage

NeoTech has roaming agreements with 80 mobile operators and growing..



NeoTech is offering products that do not exist today and are marrying new, cutting edge mobile technology with NGN technology to provide these products to a virgin market.

Our clients deserve it!

Thank You

info@calllar.com
calllar@neotech-telecom.com
Telephone: +44 203 582 1434

www.neotech-telecom.com
www.calllar.com