

Become a Reseller



CallMundi International Roaming

Up to **87%** cheaper roaming

No contract, no monthly payments

Excellent signal **in over 190 countries**

US phone number on your SIM card

Free shipping



Keep in touch!

Roaming scope

We are able to ensure great quality and functionality of calls thanks to close cooperation with over 570 operators in over 190 countries, where you can use the CallMundi card.

CallMundi Concept

CallMundi, an innovative Global Roaming Pre-paid SIM Card, provides a cost-effective solution for making phone calls and using data services when travelling. Reducing cost by up to 87%, CallMundi offers a instant and easy way to stay connected in 190 countries.

- Pre-paid: Users don't have to sign a contract or pay ongoing monthly fees and have complete control over costs;
- Worldwide: CallMundi Works in more than 190 countries, using over 570 local network operators;
- Low-cost: Our biggest advantage is price. CallMundi brings down cost of using mobile phones when travelling by up to 87%;
- Enabled: CallMundi is data enabled and allows users to browse Internet, instant messaging and social media almost anywhere in the world;
- Easy: CallMundi does not require on-line activation. It is automatically activated when placed in na unblocked phone;
- Equipped: CallMundi comes with a personalized, on-line account offering top-ups, purchase and history, call log, technical support, etc.;
- Valid for life: SIM, phone number or airtime will not expire as long as it is used at least once every 12 months.

The Global Roaming Market – The Silent Roamer

It is always recommended by your operator to turn off Data roaming and check the roaming prices before traveling to avoid any roaming bill shock. Turning off your roaming services allow you to be considered as a silent roamer. With CallMundi, travellers can reduce up to 87% of domestic operators roaming charges and stay connected even when traveling.

CallMundi



CallMundi Prices

The CallMundi roaming card can be purchased from the www.callmundi.com web site for USD29.

This value includes USD10 of credit to be used for voice or data services and shipping to your home.

Save up to 87% on roaming charges when you are away from home!



CallMundi Prices

Examples	Calling Brazil \$/min			Local Calls \$/min			Incoming Calls \$/min			Data \$/MB		
Traveling to	CallMundo	Local Operator*	Savings*	CallMundo	Local Operator*	Savings*	CallMundo	Local Operator*	Savings*	CallMundo	Local Operator*	Savings*
EU Union	\$ 0.32	\$ 1.17	73%	\$ 0.09	\$ 1.17	92%	\$ 0.05	\$ 1.17	96%	\$ 0.15	\$ 8.60	98%
USA	\$ 0.57	\$ 1.17	51%	\$ 0.31	\$ 1.17	74%	\$ 0.29	\$ 1.17	75%	\$ 0.23	\$ 8.60	97%
Puerto Rico	\$ 0.57	No Service	New Market	\$ 0.31	No Service	100%	\$ 0.29	No Service	New Market	\$ 0.23	No Service	New Market
U.S. Virgin Islands	\$ 0.57	No Service	New Market	\$ 0.31	No Service	100%	\$ 0.29	No Service	New Market	\$ 0.23	No Service	New Market
Argentina	\$ 0.74	\$ 1.17	37%	\$ 0.80	\$ 1.17	32%	\$ 0.46	\$ 1.17	61%	\$ 2.56	\$ 8.60	70%
Dominican Republic	\$ 0.56	\$ 1.17	52%	\$ 0.39	\$ 1.17	67%	\$ 0.28	\$ 1.17	76%	\$ 1.40	\$ 8.60	84%
Peru	\$ 0.73	No Service	New Market	\$ 0.56	No Service	100%	\$ 0.45	No Service	New Market	\$ 2.10	No Service	New Market
Martinique	\$ 0.35	\$ 1.17	70%	\$ 0.09	\$ 1.17	92%	\$ 0.05	\$ 1.17	96%	\$ 0.15	\$ 8.60	98%
Panama	\$ 0.50	\$ 1.17	57%	\$ 0.23	\$ 1.17	80%	\$ 0.65	\$ 1.17	44%	\$ 0.47	\$ 8.60	95%
Mexico	\$ 0.66	No Service	New Market	\$ 0.44	No Service	100%	\$ 0.38	No Service	New Market	\$ 2.56	No Service	New Market

CallMundo*: CallMundo Rates Local Roaming*: Average Local Operators Roaming Rates (Pay-per-use rates without a package) Savings*: Average Savings using CallMundo

Source: <http://www.tim.com.br/sp/para-voce/cobertura-e-roaming/internacional/tarifas/tarifas-pre-e-control>

Date: October 16-2015




Currency: 1 Brazilian Real = 0.26 \$

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CallMundi For Resellers

Freedom and Flexibility

At CallMundi we understand that the journey to success is different for every business, that's why our reseller program is flexible and offers three partnership levels based on your commitment and effort.

-  Bronze – perfect for entrepreneurs and small businesses/retailers who want to grow their portfolio of products. You can start with as little as 10 starter kits per month and earn 10% discount.
-  Silver – for specialized companies (e.g. travel agencies or telecom retailers) able to commit to 51-250 starter kits per quarter. You earn 15% discount on each order.
-  Gold – well suited for businesses with large sales volume. In addition to 20% discount for 250+ Starter Kits ordered per quarter we offer custom branding and priority support.

CallMundi Commercial Models



Reseller



White Label

CallMundi Reseller Programme

Reseller Level	Potential Order per Quarter	Commission Level	Top Ups
Bronze	10 – 50 Starter Kits	10%	10% - you will get commission on every airtime topup that your customer makes.
Silver	51 – 250 Starter Kits	15%	
Gold	251 + Starter Kits	20%	



CallMundi Reseller Programme

Smaller Resellers (up to 200 Starter Kits Per year)
Discount level: 10%

Number of Starter Kits Sold	175
Net Margin	\$507.5
Average Top Ups	\$390

Larger Resellers (up to 2000 Starter Kits Per year)
Discount level: 20%

Number of Starter Kits Sold	1350
Net Margin	\$7830
Average Top Ups	\$2690

We offer following Starter Kits and Top ups to our consumers:

Starter Kits:

- CallMundi \$29 with \$5 for calls & data

Top Ups:

- CallMundi 10
- CallMundi 25
- CallMundi 50

CallMundi Become a Reseller

If you are interested in becoming our partner, please visit www.callmundi.com and fill out the application form.

You will receive a confirmation e-mail within 24 hours allowing you to make your first purchase.

After that, NeoTech will deliver your ordered CallMundi SIM Cards to you for distribution to your customers.

Resellers will have an access to Panel enabling them to monitor their earnings in real time, check full account statistics and order additional SIM Cards.

www.callmundi.com

CallMundi White Label Programme

Launch your own branded roaming SIM Cards!

NeoTech is offering you the best services and tools to make you a professional roaming SIM Provider.

Benefits to your business

- Gain an additional revenue stream by tapping into a new market under your own brand identity
- Maximize revenue – partners can benefit from the initial SIM pack sale and enjoy ongoing revenue every time customers top up their SIM card
- Expand your product portfolio.

Benefits to your customers

- Up to 90% savings on roaming charges in comparison to domestic operators
- High speed global connectivity in over 190 countries
- Access to top-ups/recharges anytime, anywhere

CallMundi Branded SIM

Launch your own branded SIMs immediately.

You will manage brand and packaging designs, while NeoTech will take control of the technical definitions of the rates and platform configurations whenever needed.

	NeoTech	Customer
Rates definition	○	
Data package/bundles definition	○	
Top up package definition		○
Starter kit price/value definition		○
Branding definition (SIM artwork, user manual, packaging)		○
Customized SPN definition		○



*User Panel and Top Up methods will be via Customers website (ex. Customer PayPal account)

CallMundi Branded SIM – Proposal

Minimum number of SIMs	2000	
Price per SIM (with printed artwork supplied)	2000- 10,000 10,000- 50,000 50,000+	\$4.5 / SIM \$3.5 / SIM \$2.5 / SIM
Minimum prepaid airtime	\$10,000	
Discount on prepaid airtime	15%	
Platform license	Free	
Platform Management Services	Free	
Integration and set up fee	Depends upon integration and customization needed	
SIM packaging	Depends upon customization needed	

License fee to enable & access the platform

Integration fee included APIs setup, Training, Payment Gateway Integration, User & Dealer Panel integration

CallMundi Roaming Coverage

CallMundi has roaming agreements with over 570 mobile operators in more than 190 countries.

The NeoTech CallMundi Card is an innovative global roaming pre-paid SIM card which provides a cost-effective solution for making phone calls and using data services when traveling.

Ours clients deserve it!

Thank You

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